

# Smarter Public Safety

Analyzing patterns for safer cities



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## What do the greatest crimefighters have in common?



Whether they're on our streets or in our literature, they know how to get inside a criminal's mind, and they seem to have a sixth sense that points out the next emergency hot spot before an event occurs.

With data collection happening everywhere for all kinds of purposes, real-life problem solvers have new ways to enhance their intuition. For solutions to everything from traffic tie-ups to security breaches, public safety agencies can gather disparate, voluminous data and use analytics to derive new insights and uncover trends before they become systemic issues or criminal events.

The [IBM Intelligent Operations Center](#) synchronizes and analyzes information gathered from diverse data-collection systems. Patterns revealed through analytics help decision makers anticipate—rather than just react to—problems, and dispatch first responders to the scene faster. The results, such as predictive policing, mean better citizen-centered service...whether minimizing inconveniences, overseeing emergencies or stopping crime.



How technology helps city agencies make sense of data (00:03:31)



IBM point of view: 21st Century Emergency Management

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### Bringing policing up to speed in developing economies

Modernizing a police force by employing new technology simply makes good sense, and can even return dramatic positive results. Improving protection of the public is a given. Economic benefits from reducing crime and streamlining information collection and administration are equally important behind the scenes.

In rapidly developing economies, the higher the crime rate relative to operational spending, the greater the potential for improvement, making the business case even stronger. But how can a country justify the cost of technology investments?

In this study from the IBM Center for Applied Insights, learn about the basis for the modernization argument, and read how to begin the process. Read [The business case for modernizing policing in rapidly developing economies](#).

Next steps to Smarter Public Safety

→ Register now for i2 Summit September 9-10, 2014

⇨ Register for the virtual event "Enabling Smarter Cities with the IBM Intelligent Operations Center"

⇨ Analyze projected benefits and savings using the Benefits





